## WHAT IS CLAIMED IS:

1. A method for creating a customized database management system, the method comprising:

providing a user with at least one question related to an anticipated use of the customized database management system;

receiving at least one answer to the at least one question from the user;
retrieving a set of rules associated with the anticipated use of the customized database management system;

analyzing the at least one answer and the set of rules; and generating the customized database management system according to the analyzing of the at least one answer and the set of rules.

- 2. The method for creating a clinical trials database management system of claim 1 wherein the customized database management system is a clinical trials database management system.
- 3. The method for creating a clinical trials database management system of claim 1 wherein the anticipated use is administration of a clinical trial.
- 4. The method for creating a clinical trials database management system of claim 3 wherein the set of rules is derived from clinical trials regulations.
- 5. The method for creating a clinical trials database management system of claim 1 wherein the set of rules governs the at least one answer.

- 6. The method for creating a clinical trials database management system of claim 5 wherein the generating creates a customized database that is in conformance with the set of rules and the at least one answer.
- 7. The method for creating a clinical trials database management system of claim 1 wherein the providing a user with at least one question, the receiving at least one answer, the retrieving a set of rules, the analyzing, and the generating are all performed on a common Web site.
- 8. A creation system for generating a customized database management system, the creation system comprising:

a computer configured to execute a first routine for asking a user at least one question related to a desired application for the customized database management system and for receiving at least one answer to the at least one question from the user;

the computer further configured to execute a second routine for retrieving a set of rules associated with the desired application for the customized database management system;

the computer further configured to execute a third routine for processing an analysis of the at least one answer and the set of rules; and

the computer further configured to execute a fourth routine for generating the customized relational database management system according to the analysis.

9. The creation system of claim 8 wherein the customized database management system is a clinical trials database management system.

- 10. The creation system of claim 8 wherein the desired application is a clinical trial.
- 11. The creation system of claim 10 wherein the set of rules is in conformance with clinical trials regulations.
- 12. The creation system of claim 10 wherein a generated customized database management system is in conformance with the set of rules and the at least one answer.
- 13. The creation system of claim 9 wherein the asking and receiving are handled by a dialogue box described by software executed by the computer.
- The creation system of claim 9 wherein the first routine, second routine, third routine, and fourth routine reside at a common Web site.
- 15. A method for creating a clinical trials database management system, the method comprising:

providing information descriptive of a particular clinical trial;

providing a first set of rules in accordance with clinical trials governing regulations;

generating a second set of rules that conforms to the information and to the first set of rules; and

generating the clinical trials database management system to be compliant with the second set of rules.

- 16. The method of claim 15 wherein the clinical trials database management system is contained within a Web site.
- 17. The method of claim 16 wherein the clinical trials database management system is operable on the Web site.
- 18. The method of claim 15 wherein the information descriptive of a particular clinical trial includes a user name, and data collection specifications.
- 19. The method of claim 18 wherein the information descriptive of a particular clinical trial further includes specifications for data cleaning.
- 20. Computer-readable storage media containing computer software that performs the following functions when loaded into and executed on a computer:

presents to a user a question related to a desired application for a customized database management system;

receives from the user an answer to the question;

retrieves a set of rules associated with the desired application for the customized database management system;

analyzes the answer and the set of rules; and

generates the customized relational database management system according to the analysis.